

20 Apple Tree Lane Liverpool, NY 13090 (315) 657-3472 thejakecrawford@gmail.com

Skills

Adobe Creative Suite -Premiere Pro, After Effects, Photoshop, Illustrator, Audition, InDesign

Video production & editing

Animation & motion graphics

Graphic design

Social media management

Web design

Photography

Script writing

Verbal & written communication

Creative problem-solving

Organization

Microsoft Office 365 -Teams, Word, PowerPoint, Excel

Google Suite -Drive, Docs, Slides, Sheets, Forms

Education

SUNY Plattsburgh

August 2021 - May 2024

B.S. in Digital Media Production B.S. in TV-Video Production

Summa Cum Laude

Experience

Vineyard Church — *Video and Production Director*

June 2024 - Present | Syracuse, NY

- Producing video content for church services and internal communication
- Overseeing lighting, sound, and live streaming for live productions
- Managing and organizing production equipment (cameras, lights, microphones, etc.)

Cardinal Points — Multimedia Editor

October 2022 - May 2024 | Plattsburgh, NY

- Producing video content for official social media channels
- Managing the Cardinal Points YouTube, Instagram, TikTok, Twitter, Facebook pages
- Creating and distributing a weekly email newsletter
- Sitting on the board of directors for Plattsburgh State Media, Inc.

SUNY Plattsburgh Equipment Cage — Reservation Attendant

September 2022 - May 2024 | Plattsburgh, NY

- Editing and archiving university video content
- Managing production equipment (cameras, lights, microphones, etc.) to fulfill reservations
- Performing equipment maintenance tasks (cleaning camera lenses, testing microphones and batteries, etc.)

Assured Information Security - Digital Content Creator Intern

May 2023 - August 2023 | Rome, NY

- Producing videos, graphics, and animations for official social media and internal communication channels
- Creating content in line with the AIS brand identity
- Collaborating and coordinating content with corporate communications team
- Coordinating content with other corporate departments (recruitment, HR, IT, etc.)

Carr-Hughes Productions — *Production Assistant/Utility*

January 2023 | Saranac Lake, NY

- Assisting with the television broadcast of the 2023 FISU World University Games curling events
- Aiding in the set-up, operation, and striking of production equipment
- Facilitating coordination between production truck and venue

Plattsburgh State Television — *Crew Member*

September 2022 - December 2022 | Plattsburgh, NY

- Operating TV studio equipment (live switcher, camera, audio console, microphones, teleprompter)
- Directing live newscasts and other live-to-tape productions
- Coordinating between the studio and production control room
- Working with station managers/producers to ensure the smooth production of shows

Panera Bread — Customer Service Associate

August 2020 - January 2024 | Liverpool, NY